

GSK
STOCKMANN



IP / IT

Appraising creativity,
safeguarding ideas.



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The most valuable assets of many businesses are often bound up in industrial and intellectual property rights (otherwise known as "IP"). IP is also what gives a company a competitive advantage over its competitors. We will assist you in protecting your IP in order to ensure that maximum value is obtained from your IP rights.

IP law

GSK Stockmann is a leading specialist in the area of IP law and related fields. Efficiency and exceptional quality are the hallmarks of our work. We have particular expertise in the following areas:

- Trade marks, designs and patents
- Copyright, including software and database rights
- International IP portfolio management
- Trade secrets, confidential information and unfair competition
- Advising on personality rights, particularly with regard to protection and / or the right of publicity
- Support with M&As, private equity and venture capital transactions as well as joint venture projects
- Due diligence processes, including research and registering rights
- Structuring and organising contracts for transferring rights and licensing contracts, including comprehensive strategic advice and support
- Legal advice and support for research and development projects

IT law

We have specialist expertise when it comes to advising clients on complex projects in the fields of technology and digitisation as well as transactions with an IT component. Thanks to our in-depth grasp of technology, our expert lawyers can advise you on complex projects and issues relating to transactions, outsourcing and compliance, as well as digital products and solutions. We have particular expertise in the following areas:

- Drafting of IT contracts
- Protection and commercial exploitation of software and software-related products, including electronic data
- Private and public IT projects, from tendering to implementation
- IT sourcing, e.g. hosting, IT outsourcing, cloud computing and XaaS
- IT compliance and IT security
- Industry 4.0 and shared economy
- E-commerce and m-commerce projects, online advertising and social media
- Transaction-related migration and integration of IT systems, business processes and data
- Advising on matters related to digital transformation

“The enthusiasm and expertise of GSK lawyers is remarkable. The GSK lawyers with whom I work offer down-to-earth and pragmatic solutions based on an in-depth understanding of the subject matter.”

Scott Miller, Managing Director, Legal and Administration,
Academy of Motion Picture Arts and Sciences (OSCAR®)



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the lawyers of our
“IT/IP” team.

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