



DATA PROTECTION

Understanding  
technology,  
increasing security.



## Data Protection

The collection, maintenance, analysis and protection of data is of fundamental importance to companies of all sizes across all sectors. We can help you implement the required data protection measures to comply with data protection legislation and the requirements of supervisory authorities.

Our solutions consistently take the use of new and innovative technologies into account. We advise and support you from the outset and find the right solution for your data protection needs. To this end, we attach a great deal of importance to getting to know and understanding your business models. You can always rely on our support and expert advice.

We have particular expertise in:

- Developing and advising on data protection strategies
- New digital products and technologies
- Potential areas of use for data models in business contexts
- Compliance and due diligence
- Liaising with supervisory authorities
- Providing support in crisis situations

➤ “The lawyers in GSK’s data protection team have extensive experience in bridging the world of law and the vast universe of IT. As a result, they are able to offer outstanding legal support to managers and employees.”

Karim Allam, Head of Legal and Compliance EMEA, Lupin Atlantis Holdings SA, Switzerland



### Find the right experts.



Scan the QR code and get to know the lawyers of our “Data Protection” team.

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[GSK.DE](https://www.gsk.de) | [GSK-LUX.COM](https://www.gsk-lux.com)